



2nd Annual Denise K. Brahms Memorial Scholarship Golf Tournament

Background

Denise K. Brahms was a 1988 graduate of Haddon Heights High School. She went on to achieve an Associates Degree in Business from Pierce Jr. College knowing that her true goal was to get a degree in Pharmacy. Denise worked her way through Philadelphia Pharmaceutical College, graduating in 1996 with a Doctorate of Pharmacy degree. After a fellowship at the University of Pennsylvania Hospital, she put her Business and Pharmacy degrees to work and ultimately became a Manager for PharmaCare in Philadelphia, which is the specialty drug division of the CVS Corporation. In addition to her professional activities, Denise volunteered as a member of the Haddon Heights Board of Health.

In 2002, at the age of 31 and being married just over 2 years, Denise was diagnosed with breast cancer. After several surgeries, chemo-therapy, and radiation treatments, she was given a clean bill of health. Against all odds, Denise became pregnant in 2004. During the pregnancy, the cancer returned, this time in her brain. The brain tumor was removed and she continued her pregnancy until her son, Jacob, was far enough along to be safely delivered. Denise immediately started cancer treatments for several areas including her brain and lung. She was able to overcome the disease several times but it was to turn up again in other areas. In all, Denise valiantly fought the cancer for 6 years. She never missed work and never complained throughout. She was the best wife, mother, daughter, sister, aunt and friend to so many. Denise finally lost her long battle on January 2, 2008 at the age of 37, but only after willing herself through the Christmas Season for her husband Kurt, and son Jacob, now age 5.

(over)

Benefit

The goal of this benefit is to raise college scholarship money, which will be awarded annually to a graduate from Haddon Heights High School in Denise's memory. A portion of the money raised will also be donated to the American Cancer Society. This year we are seeking to raise over \$15,000 through golf fees, sponsorships and other donations.

Exposure for Sponsors

We expect over 100 golfers to attend the golf event and an additional 50 to attend the BBQ dinner following the day's events. We anticipate the attendees will come from Camden, Gloucester and Burlington Counties in New Jersey and from Eastern Pennsylvania. Attendees will include teachers, law enforcement, firemen and various other professionals. Anticipated age range is 30-45, and many of the players are parents of younger children.

Sponsors will receive the following:

- **Signage at tee box of sponsored hole(s)**
- **Recognition at the BBQ dinner**
- **Recognition and URL link (if desirable) on the Brewers Towne Tavern Website**
- **Cost: \$125/hole (32 available); \$200/prize hole (2 available)**